



Sponsorship Packages



Interested in Partnering with Us?

We would welcome the opportunity to connect.

Please contact

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or

Lamont at (435) 770-0128



Titanium Sponsor Package

The Titanium Sponsor package offers businesses an excellent opportunity for visibility and community engagement. With the starting investment of \$3,000 you will receive:

1. Featured Commercial

- A 30-second commercial displayed on the Scoreboard and on social media platforms

2. Full Page Ad

- A full-page advertisement in the Rodeo Book distributed to attendees.

3. Arena Banner Boards

- One Banner Boards with your Logo displayed in the arena for the entire week of the event. (County Provided)

4. Social Media Recognition

- Feature and recognition on the Cache County Fair & Rodeo social media platforms.

5. Marketing Materials

- Company logo included on rodeo posters and promotional flyers.

6. Grandstand Seating

- 8) *Eight* grandstand seats of your choice per evening, Wednesday through Saturday.

7. Announcer Mentions

- The Rodeo Announcer will incorporate quotes or phrases about your business during each night of the Rodeo.

8. Event Sponsorship Recognition

- Recognition as a sponsor for one event, such as: Barrels, Bulls, Broncs, Roping, or Steer Wrestling

9. Merchandise Toss

- Merchandise Toss: Provide up to 5 items per night for the rodeo clown to throw into the crowd. This is always a crowd favorite, and unique items tend to get the most attention. Items must be safe and suitable for throwing.

This sponsorship level ensures high visibility, association with the Cowboy Channel, Cache County community, and tailored promotional opportunities to spotlight your business.

Platinum Sponsor Package

The Platinum Sponsor package is an exceptional way to showcase your business while supporting a valued community event.

With an investment of \$2,000 to \$2,999, sponsors receive the following benefits:

1. Full Page Ad

- A full-page advertisement in the Rodeo Book, reaching thousands of attendees.

2. Arena Banner Board

- One Banner Board with your logo displayed in the arena for the entire week of the event. (County Provided)

3. Social Media Recognition

- Promotion on the Cache County Fair & Rodeo social media platforms, amplifying your brand's visibility.

4. Grandstand Seating

- 6) *Six* grandstand seats of your choice per evening, Wednesday through Saturday.

This package offers significant promotional value and ensures your business is prominently recognized as a key supporter of the community.

Gold Sponsor Package

Supporting the Cache County Rodeo as a Gold Sponsor is more than an opportunity to advertise—it's a way to contribute to a cherished community tradition that brings families and neighbors together to celebrate western heritage and culture.

With an investment of \$1,000 to \$1,999, sponsors receive the following benefits:

- **Half-Page Ad in the Rodeo Book**
 - Your business will be prominently featured in the Rodeo Book, which serves as a keepsake and guide for attendees throughout the event and beyond.
- **Arena Banner Board**
 - Display your brand with pride on (1) one banner board, strategically placed in the arena where thousands of eyes will see it throughout the week's festivities. (County Provided)
- **Grandstand Seating**
 - Enjoy the Rodeo with (4) four premium grandstand seats of your choice *each* evening from Wednesday through Saturday. These prime seats let you host guests, reward employees, or simply experience the excitement of the event firsthand.

This sponsorship tier combines visibility and engagement to create meaningful connections between your business and the community.

Silver Sponsor Package

Becoming a Silver Sponsor of the Cache County Fair & Rodeo is a fantastic way to showcase your business while contributing to a beloved community event.

With an investment of \$700 to \$999, sponsors receive the following benefits:

- **Quarter-Page Ad in the Rodeo Book**
 - Your business will be featured in a quarter-page ad within the Rodeo Book, a key resource for attendees that they refer to throughout the event and often keep as a souvenir.
- **Grandstand Seating**
 - Enjoy the thrill of the Rodeo with (2) two premium grandstand seats of your choice for every evening from Wednesday through Saturday. Whether hosting special guests, rewarding employees, or enjoying the event yourself, these seats ensure an unforgettable experience.
- **Banner Board**

County will purchase *one* Banner Board with your logo. Placement could be on the outside or inside of the arena.

This tier offers a balance of visibility and engagement, giving your brand a presence at one of Cache County's most anticipated traditions.